

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1810

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	953495	06320148

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	THE CHEW	1P-2P	-TWTF--	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Th	10/18/12	12:59 PM	THE CHEW	1P-2P	1:00	HMPQ12-105H	\$550.00	NM
2	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Th	10/18/12	10:48 AM	10-11a Anderson Cooper	10-11a	1:00	HMPQ12-105H	\$550.00	NM
3	10/16/12	10/19/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Tu	10/16/12	11:55 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T06H	\$650.00	NM
2 WPBF	F	10/19/12	12:01 AM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T06H	\$650.00	NM
4	10/16/12	10/19/12	The View	11A-12PM	-TWTF--	1:00	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	F	10/19/12	10:59 AM	The View	11A-12PM	1:00	HMPQ12-105H	\$1,800.00	NM
5	10/16/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	1:00	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF	Tu	10/16/12	12:29 AM	Jimmy Kimmel	12:06-01:06AM	1:00	HMPQ12-105H	\$200.00	NM
6	10/16/12	10/19/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	1:00	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1810	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	1:00	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HMPQ12-105H	\$800.00 NM
2	WPBF	F	10/19/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HMPQ12-105H	\$800.00 NM
8	10/16/12	10/19/12	Dr. Oz	4-5p	-TWTF--	1:00	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	4:39 PM	Dr. Oz	4-5p	1:00	HMPQ12-105H	\$1,100.00 NM
9	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T06H	\$200.00 NM
2	WPBF	Th	10/18/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T06H	\$200.00 NM
10	10/16/12	10/19/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	5:23 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T06H	\$600.00 NM
1	WPBF	Th	10/18/12	5:56 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T06H	\$600.00 NM
11	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T06H	\$300.00 NM
2	WPBF	Th	10/18/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T06H	\$300.00 NM
12	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T06H	\$1,000.00 NM
1	WPBF	F	10/19/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T06H	\$1,000.00 NM
14	10/16/12	10/19/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/17/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T06H	\$1,800.00 NM
1	WPBF	Th	10/18/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T06H	\$1,800.00 NM
3	WPBF	F	10/19/12		Wheel Of Fortune	7-7:30PM	:00		\$1,800.00 NM
Credited									
15	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1810	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	8:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T06H	\$700.00 NM
3	WPBF	W	10/17/12	7:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T06H	\$700.00 NM
2	WPBF	Th	10/18/12	7:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T06H	\$700.00 NM
4	WPBF	F	10/19/12	9:00 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T06H	\$700.00 NM
16	10/16/12	10/19/12	Jeopardy	7:30-8PM	-TWTF--	:30	3	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/16/12	7:34 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T06H	\$1,900.00 NM
1	WPBF	W	10/17/12	7:34 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T06H	\$1,900.00 NM
2	WPBF	Th	10/18/12		Jeopardy	7:30-8PM	:00		\$1,900.00 NM
Credited									
18	10/20/12	10/20/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	1:00	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:34 AM	M-Sun 1130p-12am Late News	1130p-1205am	1:00	HMPQ12-105H	\$950.00 NM
LR - Football									
19	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----1-	1:00	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	5:10 AM	Sat 5-6am News	Sat 5-6am	1:00	HMPQ12-105H	\$150.00 NM
20	10/20/12	10/20/12	Sat 6-7am News	Sat 6-7am	-----1-	1:00	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	6:25 AM	Sat 6-7am News	Sat 6-7am	1:00	HMPQ12-105H	\$400.00 NM
21	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	HMP12-FL18-T07H	\$450.00 NM
22	10/20/12	10/20/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	1:00	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$1,600.00 NM
Credited									
23	10/21/12	10/21/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1810	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
23	10/21/12	10/21/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	HMP12-FL18-T07H	\$300.00	NM
24	10/21/12	10/21/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$400.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	HMP12-FL18-T07H	\$400.00	NM
25	10/21/12	10/21/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----1	:30	1	\$75.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$75.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	12:18 AM	PRIVATE PRACTICE WKNDLF 12-1x		:30	HMP12-FL18-T07H	\$75.00	NM
26	10/21/12	10/21/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$75.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$75.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	5:54 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T07H	\$75.00	NM
27	10/21/12	10/21/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$125.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$125.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	6:14 AM	Sun 6-7am News	Sun 6-7am	:30	HMP12-FL18-T07H	\$125.00	NM
28	10/21/12	10/21/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	1:00	1	\$1,500.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	6:56 PM	Sun 630pm News	630-7pm	1:00	HMPQ12-105H	\$1,500.00	NM
29	10/21/12	10/21/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$350.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	HMP12-FL18-T07H	\$350.00	NM
30	10/21/12	10/21/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$350.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$350.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	HMP12-FL18-T07H	\$350.00	NM
31	10/21/12	10/21/12	Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	-----1	1:00	1	\$2,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/12	-----1	1	\$2,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Su	10/21/12	9:59 AM	Sun 9-10am	9-10am	1:00	HMPQ12-105H	\$2,000.00	NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1810	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/16/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	2	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/16/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T06H	\$1,000.00 NM
1	WPBF	W	10/17/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T06H	\$1,000.00 NM
34	10/22/12	10/22/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:58 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T07H	\$275.00 NM
35	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T07H	\$275.00 NM
36	10/22/12	10/22/12	Nightline	11:35-12:05AM	1-----	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	11:54 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T07H	\$650.00 NM
37	10/22/12	10/22/12	The View	11A-12PM	1-----	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	11:34 AM	The View	11A-12PM	:30	HMP12-FL18-T07H	\$900.00 NM
38	10/22/12	10/22/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:50 AM	Jimmy Kimmel	12:06-01:06AM	:30	HMP12-FL18-T07H	\$100.00 NM
39	10/22/12	10/22/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T07H	\$400.00 NM
40	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	1-----	1:00	1	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	3:54 PM	M-F 3-4P	M-F 3-4P	1:00	HMP12-FL18-T07H	\$900.00 NM
41	10/22/12	10/22/12	Dr. Oz	4-5p	1-----	1:00	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,100.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1810	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/22/12	10/22/12	Dr. Oz	4-5p	1-----	1:00	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 4:55 PM Dr. Oz 4-5p 1:00 HMPQ12-105H \$1,100.00 NM									
42	10/22/12	10/22/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 4:58 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T07H \$200.00 NM									
44	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 HMP12-FL18-T07H \$300.00 NM									
46	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 HMP12-FL18-T07H \$550.00 NM									
47	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	1:00	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 7:08 PM Wheel Of Fortune 7-7:30PM 1:00 HMPQ12-105H \$3,600.00 NM									
48	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 7:42 AM Good Morning America 7-9AM :30 HMP12-FL18-T07H \$700.00 NM									
50	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	1:00	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 HMPQ12-105H \$2,000.00 NM									
51	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$275.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/19/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T06H \$275.00 NM									
52	10/16/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/19/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 HMP12-FL18-T06H \$375.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953495-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1810

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/22/12	10/22/12	Good Morning America	7-9AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	8:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T07H	\$1,200.00 NM
54	10/22/12	10/22/12	M-F 5pm News	5-6pm	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:18 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T07H	\$1,200.00 NM
55	10/22/12	10/22/12	Dr. Oz	4-5p	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:20 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T07H	\$1,300.00 NM
Total Spots							59		

Payment Terms 30 Days

<u>Gross Total</u>	\$46,925.00
<u>Agency Commission</u>	\$7,038.75
<u>Net Amount Due</u>	\$39,886.25